

GATEWAY TO ADVENTURE
**ZOOBILEE
2012**

SATURDAY, MARCH 10, 2012

**ZOOBILEE 2012
PROGRAM
ADVERTISING**

**\$300
\$500**

**QUARTER PAGE
HALF PAGE**

- Advertise your organization or business – or show your personal support of Naples Zoo.
- 2 complimentary tickets to Naples Zoo during regular operating hours.
- Full color ad in ZOObilee 2012 program handed to each ZOObilee guest.
- Program including all advertisements will be available to browse online from ZOObilee page at www.napleszoo.org/zoobilee. E-newsletter, Twitter, and Facebook announcement of program when it goes live.

Art Specifications

Businesses/Organizations

Camera-ready art required.

File format: TIFF, JPG, or PDF (CMYK)

Resolution: 300 dpi minimum (no website images)

File sizes: Half page: 5" wide x 4" high

Quarter page: 2.375" wide x 4" high

Personal Ads

Family support advertisements can provide digital photo and we will scale to fit and place text over image, e.g. "The Smith Family Supports Naples Zoo."

e-mail artwork to tim@napleszoo.org or deliver on disc to:

Naples Zoo, ATTN: ZOObilee Program, 1590 Goodlette Rd, Naples FL 34102

Artwork questions, please call 239.262.5409 ext 122.

To place your ad, please fill out form on next sheet and submit payment. Questions? Call Director of Development and Marketing Pam Krol at 239.262.5409 ext 147 or e-mail pam@napleszoo.org.



SATURDAY, MARCH 10, 2012

ZOOBILEE AD FORM

*for the benefit of Naples Zoo at Caribbean
Gardens on Saturday, March 10, 2012*

Donor Name _____

Company _____

Street Address _____

City/State/Zip _____

Telephone _____ Fax _____

Email _____

Ad Options:

1. Please provide camera ready art per specs on PROGRAM ADVERTISING page
2. Please provide 300 dpi scan of photo and brief text, e.g. "ABC Company Supports Naples Zoo" or "Smith Family Loves the Giraffes!"

Text: _____

Cash Check or Please charge my credit card. Visa MasterCard Discover

Card #: _____ Exp Date: _____

Signature: _____ Amount: \$ _____

FAX TO (239) 262-6866, deliver or mail to:

**Naples Zoo, ATTN: ZOOBILEE 1590 Goodlette Road, Naples FL 34102
or e-mail art and call Pam Krol at 239.262.5409 ext 147 with credit card info.**

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