

From Tim Tetzlaff, Director of Conservation and Communications

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ZOO GIVES FREE ADMISSION IN AUGUST TO THOSE WHO KEEP US ALL SAFE

Emergency Workers FREE with COUPON from **www.napleszoo.org/safe**

What: To show appreciation to the police, sheriffs, paramedics, and firefighters who help keep everyone safe in our businesses and homes, Naples Zoo at Caribbean Gardens is once again offering FREE admission to paid active and retired professional emergency workers from August 1 – 31, 2009 by presenting the coupon from **www.napleszoo.org/safe** along with identification from their workplace. Other adult and child guests in their party will receive \$2 off regular Zoo admission throughout the month of August as well. Emergency workers can enjoy a full day of wild fun including the all new *Black Bear Hammock* exhibit, feature wildlife shows, and the Primate Expedition Cruise.

Naples Zoo is a 501(c)(3) charitable organization located in the heart of Naples. In addition to innovative presentations like *Serpents: Fangs & Fiction* and *Planet Predator*, the Zoo offers a historic botanical garden and many rare animals. Guests board the Primate Expedition Cruise to glide by islands inhabited by monkeys, lemurs, and apes. Admission includes all shows, botanical tour (on Sundays), and the boat ride (\$19.95 adults age 13+/ \$11.95 children 3 to 12, under 3 free. Twenty-five cents of each admission goes to the *Naples Zoo Conservation Fund* to support regional and international conservation projects.) Children under the age of 16 must be accompanied by an adult at least 18 years of age.

Visitors can shop for wild gifts at tame prices in The ZOO Gift Shop. Pursuing its mission to delight guests with the wonders of the natural world to inspire the conservation of our planet's remaining wild areas and their wondrous inhabitants, the Zoo welcomes guests daily from 9:00 to 5:00 with the last ticket sold at 4:00. Zoo memberships and discount tickets are available online at www.napleszoo.org.

When: **August 1 - 31, 2009 / COUPON REQUIRED**

Where: **Naples Zoo at Caribbean Gardens**
1590 Goodlette-Frank Road (across from Coastland Center)

Photos: Zoo images for immediate media use at **www.napleszoo.org/press**



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(239) 262-5409 ext 122

