



From Tim Tetzlaff, Naples Zoo Director of Conservation & Communications

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April 22 - 24 including Easter Sunday!

Easter Bunny to Visit Naples Zoo with Treats for Wild Relatives!

Lions, Leopards, Primates, and Alligators Hunt for Easter Eggs at Zoo

Hunting for Easter eggs is fun for everyone, even the animals at Naples Zoo at Caribbean Gardens. During this special three day event from Friday, April 22 to Sunday April 24, 2011, Zoo guests will enjoy watching animals claw and gnaw into special treat-filled eggs. Zookeepers along with residents from Southwest Florida **Brookdale Senior Living** communities are helping out the Easter Bunny by preparing large colorful papier-mâché eggs stuffed with treats for the Zoo's rare animals. Plus, the Easter Bunny is making appearances in the Zoo's shows. Families also enjoy searching out the wild answers to an Easter Scavenger Hunt for a chance to win a Zoo Membership.

Proper animal husbandry includes not only cleaning, nutritional diets, and veterinary care, but also *behavioral enrichment* programs. Professional zoo keepers regularly develop new activities to keep animals mentally stimulated. Enrichment includes not only the obvious toys which can be manufactured for the animal to play with (or destroy), but also may include inter-species interaction, supplemental foraging activities, and even the use of scents to increase curiosity about objects. With a proper rotation of activities, animals have the opportunity to consistently engage in something fun or thought provoking. The various large Easter eggs will be scented and/or filled with small tasty treats appropriate to the species – from raw beef to fruity snacks.

Brookdale Senior Living Inc. is a leading owner and operator of senior living communities throughout the United States. The company owns and operates independent living, assisted living and dementia care communities and continuing care retirement centers with 559 communities in 33 states. Brookdale is



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committed to providing exceptional living experiences within properties that are purpose-built, designed and operated to help residents live well while achieving an Optimum Life[®]. Brookdale Senior Living communities provide a daily experience of programs, services and care that are unique as a result of the collective talents and inspiration of the residents, their families, and its associates – demonstrating Brookdale’s promise of “Our People Make the Difference.” Brookdale is a publicly-traded company (NYSE: BKD). For more information, visit www.brookdaleliving.com.

Naples Zoo at Caribbean Gardens is a 501(c)(3) nonprofit organization cooperating in conservation programs both in and outside the wild for endangered species including a full day of fun presentations and wild cruise through islands of monkeys, lemurs, and apes. Ticket includes admission to both the nationally accredited zoo and historic garden along with all shows, tours, exhibits, and the boat ride. (\$19.95 adults age 13+/ \$11.95 children 3 to 12, under 3 free. Children under the age of 16 must be accompanied by an adult at least 18 years of age). **Zoo memberships and discount tickets are also available online at www.napleszoo.org**. Naples Zoo welcomes guests daily from 9:00 to 5:00 with the last ticket sold at 4:00 and is located at 1590 Goodlette-Frank Road across from the Coastland Center mall in the heart of Naples. To learn more and see schedule of Easter activities, click www.napleszoo.org or call (239) 262-5409.

Print Quality Images of Animals w/Eggs at www.napleszoo.org/press

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