

News Release

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For Immediate Release

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Experience the Wild Side of Southwest Florida at a Wild Price this Fall

Featuring 50% Off at Naples Zoo for Florida Residents!

NAPLES, FL -- Naples Zoo at Caribbean Gardens is inviting Floridians and others on a multiple day exploration of native wildlife as well as wilderness habitats within the amazing diversity of Collier County's state and national parks and refuges including the globally unique ecosystem of the Everglades. Discounted rates at accommodations packaged with a Florida Resident 50% off Naples Zoo ticket combined with the benefits of visiting outside tourist season make this an especially attractive offer for in-state travelers valid through November 7, 2010. For the Zoo offer, a listing of participating hotels, and information on wilderness areas, click www.napleszoo.org/wild.

This fall, visitors to Collier County are invited to make base camp at their choice of a diverse selection of hotels at a special "Fall into the Wild" rate. The savings continue with a special 50% off coupon for Florida residents to discover animals from apes to zebras at Naples Zoo featuring the all new giraffe herd in their preview exhibit. Along with a full day of fun shows and cruises, visitors will also find a range of the creatures that roam southwest Florida at exhibits like Black Bear Hammock, Panther Glade, Alligator Bay, as well as the Serpents: Fangs & Fiction and Snake Sunbathing shows.

Then it's time to explore where the local wildlife lives in the country's largest expanses of mangrove forest and its last remaining virgin old growth bald cypress forest. Collier County is also the nation's orchid capital with 44 native species. And, of course, there's Everglades National Park - a World Heritage Site and the largest subtropical wilderness in the US. The range of natural areas include 10,000 Islands National Wildlife Refuge, Audubon's Corkscrew Swamp Sanctuary, Big Cypress

National Preserve, Collier Seminole State Park, Conservancy of SW Florida, CREW Land & Water Trust, Everglades National Park, Fakahatchee Strand Preserve State Park, Florida Panther National Wildlife Refuge, Naples Preserve, Picayune Strand State Forest, Rookery Bay National Estuarine Research Reserve.

Back in town, guests have their choice of fine dining, arts, golf, shopping, spas, and more. The limited time "Fall into the Wild" program is a cooperative effort funded in part by Collier County Tourist Development Tax.

50% Off Zoo Admission Not Just for Travelers!

With **proof of Florida residency** and **Florida resident offer** from www.napleszoo.org, all Florida residents can enjoy the nationally accredited zoo all day including all its presentations and the Primate Expedition Cruise for half off admission. Regular zoo admission is \$19.95 for adults and \$11.95 for children. So with a Florida resident discount coupon, guests can enjoy all day at the Zoo for just \$10.10 for adults and \$6.10 for children. (Each paid Zoo admission includes 25 cents for Naples Zoo Conservation Fund.)

Naples Zoo is a 501(c)(3) nonprofit organization cooperating in conservation programs both in and outside the wild for endangered species. The all-day pay-one-price ticket includes admission to both the nationally accredited zoo and historic garden along with all shows, botanical tours (offered on Sundays), exhibits, and the boat ride. Children under the age of 16 must be accompanied by an adult at least 18 years of age. **Zoo memberships and the Florida resident offer are available online at www.napleszoo.org.** Naples Zoo welcomes guests daily from 9:00 to 5:00 with the last ticket sold at 4:00 and is located at 1590 Goodlette-Frank Road across from the Coastland Center mall in the heart of Naples. To learn more, click www.napleszoo.org or call (239) 262-5409 or **follow the Zoo at www.twitter.com/NaplesZoo.**

Print quality images are available at www.napleszoo.org/press

