

From Tim L. Tetzlaff, Director of Conservation & Communications

News Release

Contact: Tim L. Tetzlaff

For Immediate Release

239.262.5409 x 122 / tim@napleszoo.com

Naples Zoo Offers FLA Residents Online Tickets at a 50% Discount to See New Exhibits & Animals

Tickets Valid Now thru November 11, 2007

Naples Zoo is offering deep discounts on Zoo admission for Florida residents through November 11, 2007 so residents can see the new Leopard Rock exhibit, **baby Colobus monkey** on the cruise, and new animals in the Zoo's feature wildlife presentations. With **proof of Florida residency** and **FL resident discount ticket purchased online** from the Zoo's website at www.napleszoo.org, Florida residents can enjoy the nationally accredited zoo all day including all its presentations and the Primate Expedition Cruise for **half off admission**. As regular zoo admission is \$18.50 adults/\$9.95 for children ages 3 to 12, the Florida resident tickets for the full day are just \$9.25 for adults and \$4.95 for children.

Added Value: Visitors who become zoo members will get full credit on what they paid for their individual admission toward the purchase price of an individual, family, or grandparent zoo membership.

Naples Zoo is a 501(c)(3) nonprofit organization cooperating in conservation programs both in and outside the wild for endangered species. Daily presentations include Alligator Bay Feeding, Meet the Keeper Series, along with two premiere presentations: Planet Predator and Serpents: Fangs & Fiction. Both of these feature shows take place in the Safari Canyon Theater where guests see live animals from feline predators to venomous snakes along with exciting video footage. For those looking for more on the historic botanical garden, the Tropical Plant Trek offers guests a short tour led by University of Florida Master Gardeners. And one of the zoo's most popular activities is the Primate Expedition Cruise where guests embark on a guided cruise through islands of monkeys, lemurs, and apes.

The all day pay-one-price ticket includes admission to both the nationally accredited zoo and historic garden along with all shows, tours, exhibits, and the boat ride. (Children under the age of 16 must be accompanied by an adult at least 18 years of age). Annual memberships and discount tickets are also available online at www.napleszoo.org. Visitors enjoy healthy meals at the SUBWAY® Cafe and shop for wild gifts at tame prices in The ZOO Gift Shop. Naples Zoo welcomes guests daily from 9:30 to 5:30 with the last ticket sold at 4:30 and is located at 1590 Goodlette-Frank Road across from the Coastland Center mall in the heart of Naples. To learn more, click www.napleszoo.com or call (239) 262-5409.

Print quality images of Leopard Rock & new animals online at www.napleszoo.org/press

