

## News Release

Contact: Tim L. Tetzlaff

### For Immediate Release

239.262.5409 x 122 / tim@napleszoo.com

## Zoo Offers FLA Residents a 50% Off Coupon to See the New Babies & Other New Arrivals Coupon Valid September 16, 2006 thru November 12, 2006

Naples Zoo is offering deep discounts on Zoo admission for Florida residents this September 16 through November 12, 2006 so residents can see the new baby colobus monkey and baby forest antelope as well as the red river hogs and new African wild dog exhibit. With **proof of Florida residency** and **a coupon** from the Zoo's website at **www.napleszoo.com** any adult or child can enjoy the nationally accredited zoo all day including all its presentations and the Primate Expedition Cruise for **half off admission** when they **enter before 11 a.m.** As regular zoo admission is \$15.95 adults/\$9.95 for children ages 3 to 12, Florida residents with the coupon experience the full day for just \$7.95 for adults and \$4.95 for children.

**Added Value:** Visitors who become zoo members will get full credit on what they paid for their individual admission toward the purchase price of a zoo membership. Residents of Collier County also enjoy a 50% discount on memberships – that means an entire Collier County family can visit Naples Zoo all year long for just \$49.95! That's less than the cost of a one day regular admission for a family of four. Family memberships include all children through age 21. Grandparent memberships are also available.

Naples Zoo is a 501(c)(3) charitable organization located at 1590 Goodlette-Frank Road across from the Coastland Center mall in the heart of Naples. In addition to innovative presentations like Serpents: Fangs & Fiction and Planet Predator, the Zoo offers a historic botanical garden and many rare animals. Guests board the Primate Expedition Cruise to glide by islands inhabited by monkeys, lemurs, and apes living in natural habitats. Visitors can also pick up a healthy lunch and snacks at the SUBWAY® Cafe and shop for wild gifts at tame prices in The ZOO Gift Shop. The nationally accredited Zoo welcomes guests daily from 9:30 to 5:30 with the last ticket sold at 4:30. To learn more, click [www.napleszoo.com](http://www.napleszoo.com) or call (239) 262-5409.

**High resolution images of the new babies available  
by request to [tim@napleszoo.com](mailto:tim@napleszoo.com)**

